

SFERA-III

Solar Facilities for the European Research Area

Plan for exploitation and dissemination of the project results Deliverable D12.1

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Executive Summary

The purpose of this deliverable 12.1 is to present the plan for the exploitation and dissemination of the SFERA-III project results (PEDR).

This deliverable, to be submitted M3 of the project, will help to structure the future strategy in terms of dissemination, communication and exploitation. With the aim of obtaining the maximum visibility and reporting the development of the SFERA-III activities and the results obtained, the dissemination will mainly be focused on:

- Creating awareness of the project
- Disseminating results obtained from various WPs
- Performing dissemination of success stories related to the technological developments within the project and the access projects
- Making the scientific community, stakeholders and decision makers aware of the access programme and the RI services/technologies developed in the project
- Create the basis for the exploitation of the results that will be obtained by SFERA-III

This plan provides detailed information on how to reach these objectives by presenting:

- The methodology to draft the dissemination and communication plan
- A list of potential target groups to be updated
- The message to convey
- The presentation and timing of the dissemination and communication actions
- The visual identity to be used by the partners
- The development of Key Performance Indicators (KPIs) to assess the success of the implementation
- The presentation of the monitoring process
- Information on the exploitable results and the SFERA-III approach
- Explanation on the process to map and boost the exploitation actions
- Rules related to the open access to data and scientific publications
- Information on the consortium agreement and innovation advisory board